

Desert Dreams

While breathtaking skyscrapers rise from the city, and world-class beach resorts and marinas bloom on our shores, the desert has seemingly been forgotten, relegated to dated and stereotypical experiences. Dubai-based entrepreneur Stéphanie Danial is set to change that with Desert by Nara, where she shares her passion for the desert and her unique event management skills to offer truly memorable experiences.

“Discover the desert in a private and personalized atmosphere in a setting of luxuriously understated sophistication. Let yourself become one with nature with the raw beauty of the dunes as a dramatic backdrop for an elegant and unforgettable dinner.”



“I’ve been living in Dubai for 8 years and love the desert, unfortunately I’ve never been able to find the type of exclusive experience I was looking for. I wanted to be able to enjoy a great evening with a gourmet meal, good friends and the beauty of the dunes.” To that end, Stéphanie is redefining the desert experience, offering fully customized events for day and night, as well as luxurious overnight accommodation in purpose built tents with every comfort provided including ensuite bathrooms!

As You Like It

Think chic and cool, think luxurious, think your every whim catered for, and that’s what NARA provides thanks to a team of painstakingly curated professionals in the fields of gastronomy and entertainment. They have partnered with restaurants including Nobu and Chez Charles, to serve the original menus under the sparkling skies of the desert. NARA also has its own Chef who offers his selection of specialties and a delicious bbq not to be missed! And if you’re seeking entertainment, an illusionist, singers, musicians (imagine dining in the desert to the sounds of a renown saxophonist), a DJ, a magician, a storyteller, an astronomer and more can all be organized for your special occasion.

Under the Sun

NARA also offers brunches or lunches in the expanse of the desert set around a magnificent table. The event is private and tailored to your every wish. Various activities are proposed such as a dune buggy ride or sand surfing

“A great event is all about the people, the food and the place. Its an unforgettable time, a shared moment with your friends that you will remember forever. We help you create that moment by providing the extras that make the difference: an astronomer to talk to you about the stars, a storyteller to recount the magic of the dunes. You can drive your own buggy, and we even have a special driver - an expert of Paris Dakkar - who can teach you how to drive in the dunes.”

The name NARA was born from the initials of Stéphanie’s four precious sons, Neil, Adam, Ryan and Adrian.

